



IMMEDIATE NEWS RELEASE: SIMULATION SOFTWARE IN TURKEY

June 17, 2005

Salt Lake City, USA & Istanbul, TURKEY: Flexsim Software Products, Inc. is pleased to announce that it has teamed-up with ÖLÇSAN CAD to be its business partner in Turkey. Flexsim is a global technology leader in discrete-event simulation software and developer of FlexsimT Simulation Software. ÖLÇSAN CAD is based in Istanbul, Turkey. Flexsim has its worldwide headquarters in Orem, Utah, and also maintains offices in Canada, Mexico, Chile, and India.

As Flexsim's partner, ÖLÇSAN CAD will sell, support, and train FlexsimT in Turkey and throughout the eastern Mediterranean area. FlexsimT is a PC-based simulation, experimentation, and optimization software that is used to improve production output and decrease associated costs. Using FlexsimT end-users can create a computerized 3-dimensional model that behaves like the actual system it represents. A simulation model of any manufacturing, material handling, or logistics system or process can be created using Flexsim'sT drag and drop model building objects. FlexsimT can determine the capacity of an entire plant, a single manufacturing line, or warehouse. FlexsimT can balance labor and equipment requirements. FlexsimT can be used to manage bottlenecks, solve excessive work-in-process problems, justify capital expenditures, establish proper inventory levels, improve order picking systems, and optimize production rates. The power and beauty of FlexsimT is that ideas for improving a process can be simulated, tested, and justified prior to implementing them in the actual system. The results of each simulation can be analyzed graphically through 3D animation, and through statistical reports and graphs, which are both excellent for communicating a model's purpose and results to both technical and non-technical audiences alike.

Roughly half of all Fortune 500 companies are Flexsim clients. FlexsimT end-users include Honda, AMP Terminals, DHL, General Mills, Daimler Chrysler, United Technologies, Nissan UK, Northrop Grumman, Discover Financial Services, British Gypsum, Ball Aerospace, Bechtel, Bose, Delphi Automotive, Michelin, Seagate Technologies, Masterfoods GmbH, Federal Express, Meridian Automotive, WW Grainger, DHL, Siemens, NASA, TRW, Royal Dutch Navy, and US Air Force.

Concerning the business partnership, Flexsim's President William Nordgren said, "One characteristic that always surfaces in companies that have been well managed over time is a bias for action. They are companies that continuously look for methods, people, and tools to help them improve what they do. Simulation is the single most pragmatic behavior that innovative organizations can employ to improve their processes. Simulation is both a



tool and practice that can immediately generate a two, ten, or hundred-fold return. Our partnership with ÖLÇSAN CAD means that this technology is now available to Turkish companies and organizations looking to improve their production and logistics processes."

For more information about FlexsimT Simulation Software in Turkey, contact ÖLÇSAN CAD at the following:

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